STREAM

DIGITAL MARKETING

STREAM DIGITAL MARKETING PRESENTS

THE BUSINESS OWNER ALL IN ONE VIDEO PACKAGE

Discussion Outline

Topics to be Covered

The Problem Business Owners face

The Solution

Examples

About Us

Pricing and Packages

An Urgent Message

IF YOU CAN CREATE HIGH-QUALITY VIDEO CONTENT ON A CONSISTENT BASIS, IT GIVES YOU AN UNFAIR ADVANTAGE OVER YOUR COMPETITORS AND POSITIONS YOU AS AN EXPERT IN YOUR INDUSTRY

- BYRON DEMPSEY

THE AGE OF CONTENT

An Introduction

First of all, congratulations! The very fact that you are this interested in creating social media content has put you ahead of so many.

More people are on social media than ever before, the best time so start this was in 2012 when facebook released video, the second best time is NOW

Why leverage video for your brand?

YOU ARE ALREADY CREATING THE CONTENT

So many business owners don't realise that they are already creating content. Every-time you write a sales script or build make a sales call or even tell your friends ad family why you do what you do. You have just created ideas and content that can be leveraged.

SOCIAL MEDIA

Everyone knows they need to be on social media but, so many don't know what content to put out and don't have time.

UNBELIVALBLY EFFECIENT

We don't want to waste your time and spend days a month creating video content. That is why we offer one half day shoot every 3 months and you are done!

THE PROBLEM

YOU / YOUR BUSINESS HAS NO ONLINE PRESENCE OR BRAND

THE PROBLEM

STRUGGLE TO GET THEIR MESSAGE OUT AND BUILD AN AUDIENCE ONLINE

YOUR PROSPECTS ARE COMING TO YOU COLD (THEY DON'T KNOW WHO YOU ARE)

THEY DON'T HAVE TIME TO CREATE PROMOTIONAL CONTENT FOR SOCIAL MEDIA

THE SOLUTION

FILM YOUR IDEAS/BELIEFS AND CUSTOMER PAINPOINTS

EDIT INTO SHORT AND SHARP SOCIAL MEDIA VIDEOS

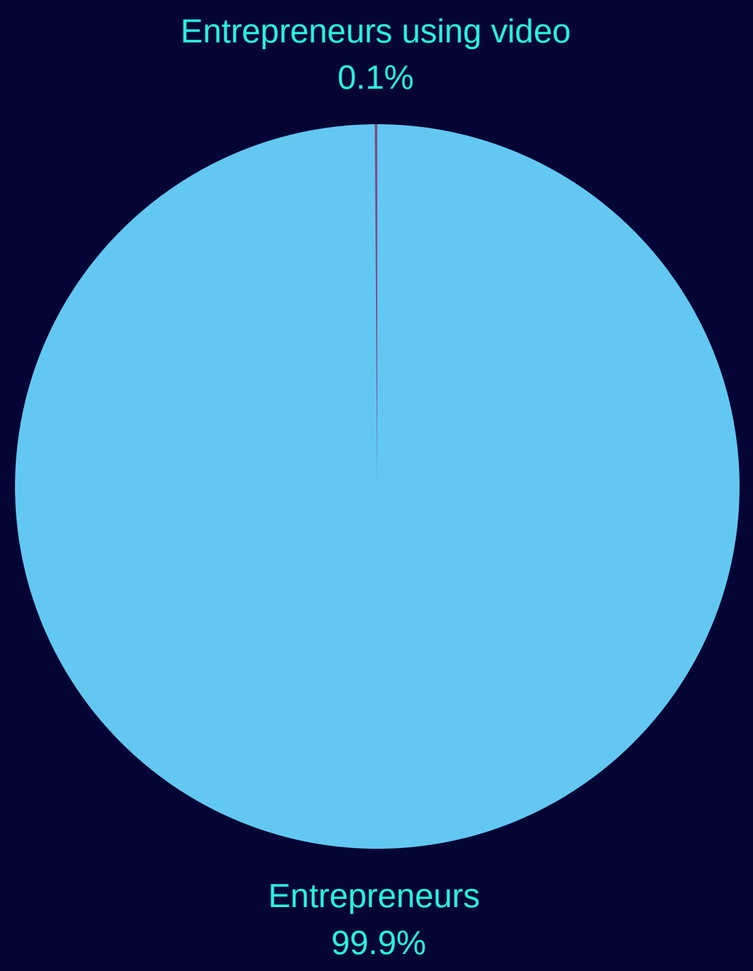
POST VIDEOS ACROSS SOCIAL PLATFORMS

THE SOLUTION

HALF DAY SHOOT = 30 VIDEOS

Yes, all of the big entrepreneurs you know and love are using video, you probably know that already. But I genuinely believe less **than 1% of successful entrepreneurs are using video** to its full potential.

There is a massive gap in the market right now as only the "rich, successful" business owners are using video when really anyone can leverage this incredible platform, to grow their audience.



The Entrepreneur Video Pie

By Stream Digital Marketing

There are millions of entrepreneurs worldwide but how many are using video to build their brand and business? In the big picture, a TINY percentage.

Right now, the market is near untapped, chances are it is entirely untapped within your industry.

ARE YOU ACTIVELY POSTING ON THESE 3 PLATFORMS?

FACEBOOK

INSTAGRAM

LINKEDIN

SATISFIED CUSTOMERS

HARVEE PENE

Account for Good

"Our prospects are coming to us, pre sold. They have watched my videos, read my book and are ready to buy without me selling to them"

GLEN CARLSON

Global Business Coach

"Our entire business runs through these videos. It has completely removed me from my business"

MASSEY ARCHIBALD

Property Education for Samoans

"We now have a platform to communicate and educate our people, these videos help fill out our events and generate hundreds of leads a month"

THE FUNDAMENTALS OF A SOCIAL MEDIA VIDEO

Natively uploaded to Facebook

Short & sharp video description

Glen Carlson
Published by Byron Dempsey [?] · 10 July at 17:31 ·

In my experience there are two different ways to Niche
Vertically or Horizontally
Which one are you?

Teach Me About Property
Published by Buffer [?] · 21 July at 15:01 ·

Have you seen the Big Short?
Its about understanding what is coming, here James and Massey discuss how they see the current market and how you can take advantage of it.
Cheers

Bold & engaging title

Formatted to take up as much screen real estate as possible

Lapel microphone for high quality audio

Full HD

Subtitles: 85% of videos viewed on Facebook are watched with NO sound

MADE WITH

Our Process

STEP 1

Map out your customers Pain points, your beliefs and maxims for videos.

STEP 2

Shoot 3 months of video content in a half day shoot.

STEP 3

edit and upload all your videos to social media.

I 100% believe in this video marketing strategy as a way to grow and build an audience.

I am the host of the "Driven Young" podcast, right now, I am posting about ten videos a week across my social channels and slowly building an audience of likeminded young adults. This strategy has worked incredibly for me, and I know it will work for your personal brand too!

THE STREAM GUARANTEE

At Stream Digital Marketing we are so confident in the work we do, if you are unhappy with your videos or don't think they are up to standard, we will give you a full refund, no questions asked.

Only valid for one month of videos

PRICING

VIDEO SILVER

$5,000 +GST

3 MONTHS CONTENT

- Strategy session to plan out your video ideas
- Assistance speaking and workshopping ideas on the day
- 1 x half day shoot
- 25 - 30 videos
- 3 months social media posting

VIDEO GOLD

$8,500 +GST

6 MONTHS CONTENT

- 2 x Strategy session to plan out your video ideas
- Assistance speaking and workshopping ideas on the day
- **2 x** half day shoots
- **50-60** videos
- 6 months social media posting
- **Reposting old videos**
- **Monthly payments offered**

VIDEO PLATINUM

$15,000 +GST

12 MONTHS CONTENT

- 4 x Strategy sessions to plan out your video ideas
- Assistance speaking and workshopping ideas on the day
- **4 x** half day shoots
- **100-120** videos
- 12 months social media posting
- **Reposting old videos**
- **Monthly payments offered**

Are you ready to create a stream of video content for you personal brand? Let's book in a time to chat!

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Let's talk!